

Session Information Form for Continuing Education Units

(This copy accompanies the CIMS Slide Show, Set 8)

Session Title: CIMS and the Mother-Friendly Childbirth Initiative

Contact Hours:

Program Date:

Speaker:

Description: The Coalition for Improving Maternity Services (CIMS) is a national alliance of 27 childbirth organizations and many prominent individuals who came together in 1996 to create the "Mother-Friendly Childbirth Initiative (MFCI): Ten Steps to Mother-Friendly Hospitals, Birth Centers, and Home Birth Services." A designation process is currently under development; soon, interested birth services will be able to apply for CIMS designation as "mother-friendly," which will indicate that their care is both woman-centered and evidence-based. This slide show describes the creation and mission of CIMS, the development of the MFCI, the philosophy behind the 10 Steps, and the 10 Steps themselves. (Step 10 incorporates the WHO/UNICEF Baby-Friendly Hospital Initiative.)

Learning Objectives:

Participants will be able to:

1. Define CIMS and explain its history.
2. Describe the problems with American birth that CIMS seeks to counterbalance or correct.
3. Describe the 10 steps of the Mother-Friendly Childbirth Initiative.

Outline of Session:

- I. The CIMS Slide Show: Presenting the Mother-Friendly Childbirth Initiative MFCI
 - A. History and Mission of CIMS
 - B. Identification of problems with American birth
 - C. CIMS Philosophy
 - D. The 10 Steps to Mother-Friendly Hospitals, Birth Centers, and Home Birth Services
- II. Discussion of the MFCI
- III. Incorporation of the MFCI into the birth services in our community: How can we make it happen?

Questions and Answers:

1. What is CIMS?

CIMS (pronounced with a hard "c") stands for the Coalition for Improving Maternity Services, a national alliance of 27 childbirth organizations and many prominent individuals who came together in 1996 to create the "Mother-Friendly Childbirth Initiative (MFCI): Ten Steps to Mother-Friendly Hospitals, Birth Centers, and Home Birth Services."

2. What is the MFCI?

MFCI stands for The Mother-Friendly Childbirth Initiative: Ten Steps to Mother-Friendly Hospitals, Birth Centers, and Home Birth Services," a document developed by CIMS.

3. What is CIMS presently working to create?

A workable designation process whereby hospitals, birth centers, and home birth services can apply and be evaluated to see if they meet CIMS standards for the designation "mother-friendly."

4. Identify three useful sources for the scientific evidence supporting the CIMS 10 steps.
 (1) The Cochrane Collaboration; (2) Judith Rooks' Midwifery and Childbirth in America 1997; (3) Enkin, Kierse, Renfrew, and Nielson, A Guide to Effective Care in Pregnancy and Childbirth (2nd ed.), 1995.

Teaching Methods: Lecture/Discussion

Instructional Aids: Slides

Bibliography for Session:

Cochrane Collaboration, <http://www.cochrane.org>

Curtin, Sally C. 1999. "Recent Changes in Birth Attendant, Place of Birth, and the Use of Obstetric Interventions, United States, 1989-1997." Journal of Nurse-Midwifery 44(4): 349-354.

Enkin M, Keirse MJNC, Renfrew M, and Neilson J. 1995. A Guide to Effective Care in Pregnancy and Childbirth (2nd ed.). Oxford: Oxford University Press.

Goer, Henci G. 1995. Obstetric Myths Versus Research Realities. New Haven CT: Bergin and Garvey.

Goer, Henci G. 1999. The Thinking Woman's Guide to a Better Birth. New York: Perigee Books.

Lieberman, Ellice. 1999. "No Free Lunch on Labor Day: The Risks and Benefits of Epidural Analgesia During Labor." Journal of Nurse-Midwifery 44(4): 394-399.

The Mother-Friendly Childbirth Initiative. 1996. The Coalition for Improving Maternity Services, Rae Davies, Executive Director, PO Box 2346, Ponte Vedra Beach, Florida 32004, 888-282-CIMS or 904-285-1613, Fax: 904-285-2120, Email: info@motherfriendly.org <www.motherfriendly.org>

Rooks, Judith P. 1997. Midwifery and Childbirth in America. Philadelphia: Temple University Press.

Rooks, Judith P. 1999. "Evidence-Based Practice and Its Applications to Childbirth Care for Low-Risk Women." Journal of Nurse-Midwifery 44(4): 355-370.

Wagner M. 1994. Pursuing the Birth Machine. Camperdown, Australia: ACE Graphics.

World Health Organization. 1996. Care in Normal Birth. Geneva: WHO.

Speaker's Biography: (Attach CV of narrator)