



CIMS
 COALITION FOR IMPROVING
 MATERNITY SERVICES

**CIMS' MOTHER-FRIENDLY CHILDBIRTH INITIATIVE
 ENDORSEMENT FORM**

MAKING MOTHER-FRIENDLY CARE A REALITY

The Mother-Friendly Childbirth Initiative (MFCI) is the nation's first and only consensus document that defines the ten specific steps a maternity care service or birthing facility can take to provide evidence-based, mother- and baby-centered maternity care. Help make Mother-Friendly Care a reality by adding your name or your organization's name to our web site as a proud endorser of the MFCI. Complete the form below or endorse the MFCI online at www.motherfriendly.org/mfci.

I / we endorse the MFCI as:

An individual

An organization (*Organizations must have board approval to endorse. See below.*)

If endorsing as an individual:

Name: _____ Credentials/Degrees: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Web site: _____

Organizational Affiliation (if any) _____

I am a: Consumer Childbirth Educator Doula Nurse
 Birth Advocate Lactation Consultant Midwife Physician

Please send me more information on becoming an Individual Member of CIMS.

If endorsing as an organization:

Your Name: _____ Your Title: _____

Name of Organization: _____

Date of Board's Approval: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Web site: _____

Please send me more information on becoming an Annual Organizational Member of CIMS.

_____ **Please Initial -- I have read and want to add my name or my organization's name as an endorser of CIMS' Mother-Friendly Childbirth Initiative.**

Please mail this form to: Coalition for Improving Maternity Services (CIMS), P.O. Box 33590 | Raleigh, NC 27607-3590
www.motherfriendly.org | 1-888-424-3635

CIMS is a not-for-profit organization recognized as tax-exempt under Internal Revenue Code section 501(c)(3).